**Think which service? New NHS campaign helps people to get quicker urgent care – Newsletter Copy Long**

People in Shropshire, Telford and Wrekin are being encouraged to ‘Think which service?’ before acting when deciding on which local service is right for their healthcare needs, as part of a recently launched local NHS campaign.

The campaign aims to help people get quicker urgent care in the most appropriate place and highlights NHS 111 online, the Minor Injury Units, and pharmacies as key urgent care services to use when they are unwell or injured.

Knowing which local health service to use and when, will make sure everyone in our local community gets the right help at the right time.

The ‘Think which service?’ campaign encourages people to familiarise themselves with local services and be prepared should they find themselves needing urgent healthcare.  A [‘Think which service?’](http://www.thinkwhichservice.co.uk) website has been set up to provide further information about when to use which urgent care service.

If you are unsure of which service is right for you, NHS 111 online can help. [NHS 111 online](https://111.nhs.uk/) is a fast and alternative to heading to A&E, pointing you to the correct service and advice all from the comfort of your own home. You can also dial NHS 111 from a phone.

To find out more, people can visit [www.thinkwhichservice.co.uk](http://www.thinkwhichservice.co.uk) online and follow the campaign on social media using #ThinkWhichService.

Remember, 999 and A&E are for an emergency, or life-threatening situations only.

**Think which service? New NHS campaign helps people to get quicker urgent care – Newsletter Copy Short**

People in Shropshire, Telford and Wrekin are being encouraged to ‘Think which service?’ before acting when deciding on which local service is right for their healthcare needs, as part of a recently launched local NHS campaign.

The campaign aims to help people get quicker urgent care in the most appropriate place and highlights NHS 111 online, the Minor Injury Units, and pharmacies as key urgent care services to use when they are unwell or injured. A [‘Think which service?’](http://www.thinkwhichservice.co.uk) website has been set up to provide further information about when to use which urgent care service.

To find out more, people can visit [www.thinkwhichservice.co.uk](http://www.thinkwhichservice.co.uk) online and follow the campaign on social media using #ThinkWhichService.

Remember, 999 and A&E are for an emergency, or life-threatening situations only.