**Let’s work together to promote a local greener NHS**

The NHS in Shropshire, Telford and Wrekin has set ambitious targets for delivering a net zero NHS.

In order to achieve this, we plan to help reduce the emissions we control directly (the NHS Carbon Footprint) and those we have influence on (the NHS Carbon Footprint Plus).

The Medicines Management Team at NHS Shropshire, Telford and Wrekin are working hard to help contribute to the delivery of a net zero NHS by 2040. Medicines account to approximately 25% of emissions within the NHS in England, with respiratory inhalers contributing to 3% of this.

The aim is to optimise prescribing, substitute high-carbon products for low-carbon alternatives, and improve waste processes. Alongside encouraging a switch from Ventolin inhalers to Salamol, we’re also raising awareness for signs of poor asthma control.

We are asking GP practices help us spread the word to patients by using the following resources in waiting rooms, on websites and via social media channels.

Poster 1
Poster 2
Social media graphics & copy

Kind regards,

The Medicines Management Team